

Outstanding Philanthropic Group

Ski For Kids:

Derek Noble and Tom McKenna

Nominated by [CHEO Foundation](#)

Ski For Kids is the Premier Alpine Ski Fundraiser in the Ottawa Region whose objective is to raise money to support the health and well-being of the children in our community.

Founded in 1991, Ski For Kids began with a few local business owners putting together a modest ski race fundraiser, raising just over \$10,000, with a total of 40 participants.

Today, Ski For Kids has evolved into a 30-hour event, taking place over two days and incorporates an evening dinner and après festivities for corporate sponsors, coupled with a day on the slopes full of winter activities, a dual slalom ski race and a smorgasbord of gastronomic options, with over 300 participants and over 70 corporate sponsors.

The Ski For Kids fundraiser is organized by a committee of volunteers lead by event chairs, Derek Noble, a Partner with local real-estate developer and presenting sponsor Huntington Properties, and Tom McKenna, a retired corporate executive who has been with the fundraiser since its inception. The volunteer committee is made up of 12 team members who contribute countless hours of their time to make Ski For Kids an annual favorite of attendees, many of whom have donated tens of thousands of dollars over the years.

The majority of the volunteer's ski with their families out of Mont Ste Marie, where the event is hosted annually. February 14, 2020 was the 30th Annual Ski For Kids Day which raised \$410,000 for kids in our community.

The Children's Hospital of Eastern Ontario (CHEO) and The Children's Aid Foundation of Ottawa (CAFO) are the primary beneficiaries.

