



May 7, 2019

Dear fellow AFP Members,

I am pleased to submit the slate for the AFP Ottawa Chapter Board of Directors for approval at the 2018 AGM.

Following is the proposed slate with bio's of members who are new to the board.

If you would like to review the bio's of returning board members please visit our website:

<https://community.afpnet.org/afponottawachapter/aboutus23/leadership789179>

Sincerely,

A handwritten signature in blue ink that reads 'Derek J. Rumboldt-deLouche'. The signature is written in a cursive, flowing style.

Derek Rumboldt-deLouche, CFRE CAE
Past President AFP Ottawa Chapter
Nominations Chair

Ottawa Chapter Board of Directors: Proposed 2019 Slate

Executive	2019-2021		
President	Teresa Marques, MA, CFRE <i>* Returning board member</i>	CEO	Rideau Hall Foundation
President Elect	Kylie Patrick, CFRE <i>* Returning board member</i>	Senior Development Officer, Major Gifts	Carleton University
Treasurer	Andrea Olsen-Black <i>* Returning board member</i>	Fundraising Campaign Coordinator	The Canadian Wildlife Federation
Secretary	Jennifer Benedict <i>* New proposed board member</i>	Managing Director and Philanthropic Counsel	Good Works Communications
Past President	Kelly Lachance, CFRE <i>* Returning board member</i>	Fundraising Strategist	Blakely
Directors	2019-2020		
Inclusion, Diversity, Equity, Access (I.D.E.A.)	Laura Bonnet <i>* New proposed board member</i>	Founder and CEO	Yellowtree Grant Writing
Engagement	Rhonda Cameron <i>* New proposed board member</i>	Administrative Professional	The Ottawa Hospital Foundation
External Relations	Rosie Michel <i>* New proposed board member</i>	Marketing, Communications and Philanthropy Officer	VON Canada
Fundraising Day	Ashley Richer <i>* Returning board member</i>	Advancement Manager	Ottawa Network For Education
Membership	Amy Ramnarine <i>* Returning board member</i>	Advancement Officer	Carleton University
Partnerships	Jeff Todd, BAH, MA, BJ <i>* Returning board member</i>	Director of Communications	The Foundation (WCPD)/GIV Bahamas Inc.
Philanthropy Awards	Margot Lefebvre <i>* Returning board member</i>	Development Officer, Philanthropy	The Ottawa Hospital Foundation
Professional Development	Ruby Misra, BA, MPNL <i>* Returning board member</i>	Annual Giving Officer	Carleton University
Government Relations	Rob Gottschalk <i>* Returning board member</i>	Senior Director of Philanthropy	The Ottawa Hospital Foundation
Director At Large	Holly Paulin <i>* New proposed board member</i>	Director of Strategy and Story Telling	Agents of Good
Director at Large	Megan Feltham <i>* New proposed board member</i>	Director of Annual Giving	The Ottawa Mission Foundation

Nominated for the position of Secretary:

Jennifer Benedict

Managing Director and Philanthropic Counsel - Good Works Communications

Jennifer is a strategic and creative thinker with a keen eye for detail whose interests lie in identifying opportunities for increasing revenue generation by strengthening donor relationships and affinity to cause. With more than 10 years in the charitable sector, Jennifer has experience managing diverse teams of development professionals, planning and executing direct mail, annual campaigns, corporate giving, corporate social responsibility, fund development, major gifts and mid-level giving for local and national organizations.

Prior to joining Good Works, in 2017, Jennifer held senior roles at United Way Ottawa, the National Arts Centre Foundation and Scouts Canada. Preceding her work in the charitable sector, Jennifer spent more than 10 years in the high-tech sector where she provided support and consulting services to Fortune 500 companies across North America, South America, and Europe.

Jennifer is a member of the Association of Fundraising Professionals (AFP) Ottawa Chapter, a volunteer with Hospice Care Ottawa, a community volunteer and an outdoor enthusiast.

“The profession of fundraising in my opinion is a noble one. It is a conscious decision to live a set of values and lift humanity as a result. I believe that we need to actively promote the professionalism of our sector and promote the work we do to grow our impact and capacity to do good. Each of us in the sector has a role to play. I would like to begin by giving back to the community that has helped me grow in this profession. In the simplest terms, I have a desire to pay it forward by giving back to the sector and supporting others who make this sector the incredible one that it is!”

Nominated for the position of Chair, Inclusion, Diversity, Equity and Access (I.D.E.A.)

Laura Bonnet

Founder and CEO - Yellowstone Grant Writing

After decades of involvement with non-profits and charities, and years of successful grant writing, Laura Bonnett, Ph.D., started YellowTree Grant Writing Services in 2018 to help organizations find their funding. Laura is committed to ensuring that organizations can access the grants that they are eligible for to succeed in their missions. She is also passionate about social justice and generally making the world a better place – on a small or large scale.

Prior to grant-writing, Laura worked in various roles in the federal government for almost a decade, including in Employment Equity for the Canadian Human Rights Commission, labour market policy for the federal Office for Disability Issues, and working for the full integration of people of colour, people with disabilities, women and Indigenous people through the federal Labour Standards and Workplace Equity program. She trained as a political scientist at Carleton University and the University of Alberta, researching and teaching on citizenship issues, including the historical experiences of women, people with disabilities, and GLBTQ2 communities in Canada, and advancing the need for inclusion.

She has been involved in various boards, including the Canadian Research Institute for the Advancement of Women, the Adoption Council of Canada, and Hidden Harvest Ottawa. In her spare time she facilitates an adoptive parent support group for GLBTQ2 parents in Ottawa. She lives in Ottawa with her two teenage sons and her wife Miriam. Laura is a member of the Canadian Association of Fundraising Professionals and the Association of Professional Researchers for Advancement.

Nominated for the position of Chair, Engagement

Rhonda Cameron

Administrative Professional - The Ottawa Hospital Foundation

I am a passionate volunteer, dedicating almost twenty years to volunteerism with not-for-profit organizations and groups in Ottawa, including a local anaphylaxis support group, school councils and a diverse range of youth sports teams. As a team member of The Ottawa Hospital Foundation since 2017, I provide customer service and administrative support to foundation donors and senior members of our fundraising and philanthropy major gifts teams. I coordinate our Gifts-in-Kind program, acting as a liaison between our donors and The Ottawa Hospital. For six years prior, I coordinated fundraising as an account executive for Entertainment Promotions, through the sale of the Entertainment Coupon book with schools and community groups in Ottawa and throughout Canada.

In 2011, I was a recipient of an Ontario Volunteer Service Award for my role as membership coordinator and coleader with The Ottawa Anaphylaxis Support Group. Since 2017, I have had the opportunity to volunteer on the AFP Ottawa Chapter External Relations Committee, helping to coordinate website and social media updates, our monthly E-Newsletter, and Giving Tuesday celebrations in Ottawa. I am excited to apply for this position of Engagement Board Chair as it would allow me to promote the importance of volunteering and building connections with current and future AFP members, allowing me to give back and get more involved with the fundraising community in Ottawa. I will bring enthusiasm, organization and superior customer service skills to this position.

Nominated for the position of Chair, External Relations

Rosie Michel

Marketing, Communications and Philanthropy Officer -VON Canada

It is with enthusiasm that I'm submitting my candidacy for election to the AFP Ottawa 2019-2020 Board of Directors and the position of External Relations Chair. As a member of AFP, I want to join Ottawa's Board of Directors to give back. The AFP community has supported me in my career, through professional resources, education and international scholarship opportunities; I would welcome the chance to be part of the volunteer power that makes this possible for others.

The opportunity to marry my creativity as both a marketer and fundraiser as the potential External Relations Chair is an exciting prospect for me. I feel there are several skills from my professional experience that would provide value to this role, engage AFP Ottawa's members and attract further exposure among other professionals and media outlets in Ottawa. When I began my career, I worked in public relations which allowed for ample opportunity to work with media on earned and paid exposure. I've also had the chance to be on the other side of media production. Before moving into non-profit, and eventually fundraising in 2013, I produced a weekly non-profit radio show in Toronto at CHRY 105.5 FM where I partnered with external stakeholders to produce appealing content.

My experience has also given me the chance to develop and grow audiences through owned assets and digital strategies that include social media, e-newsletters and web development. With the Heart and Stroke Foundation, I launched the Foundation's first social media strategy for an executive persona and developed content to launch this strategy online.

Digital account management continues to be an important facet of my current role at VON Canada where social media audiences have increased by 11 per cent in eight months, and internal e-newsletters are developed and deployed monthly to 7,000+ people. With Amici Camping Charity, I oversaw the development of an entirely new website, intended to enhance the user experience and number of visitors with a new design and navigation.

Working to elevate the profile of the causes and projects I'm involved in is something I also have experience with. Whether project managing the re-branding rollout of one of Canada's oldest non-profits or supporting the communications and online presence of a candidate's campaign for city councilor, my professional and volunteer experience has given me a chance to hone skills that would benefit the role as External Relations Chair with the AFP Ottawa 2019-2020 Board of Directors. Thank you for this opportunity and your consideration.

Nominated for the position of Director at Large

Holly Paulin
Director of Strategy and Story Telling
Agents of Good

As a fundraising professional with 20 years of experience, I'm delighted to be included in this year's slate of nominations for AFP Ottawa's Board of Directors. I currently am the Director of Strategy and Storytelling at Agents of Good, where I specialize in direct response and integrated donor communications for clients across North America. I have also worked in major gifts, prospect research, annual giving, and data solutions for a number of charitable organizations.

This past year, I've been involved in the Ottawa Chapter's Mentorship committee as well as the Future Leaders Mentorship project. Throughout my career, I've seen the benefits that AFP membership has provided to me and to my colleagues, and so I'm eager to give back to our profession and our community by serving on the Board. I welcome the opportunity to help deliver our Chapter's activities this year!

Nominated for the position of Director at Large

Megan Feltham
Director of Annual Giving
The Ottawa Mission Foundation

I have over a decade of experience in fundraising. In my current role as the Director of Annual Giving with The Ottawa Mission Foundation, I am responsible for the overall management of all programs relating to annual giving. Previous roles include fundraising for the Annual Campaign focused on leadership giving at the University of Ottawa; securing foundation and corporate partnerships at Canada's Public Policy Forum; and leading a national plan for events and community fundraising with Oxfam Canada. I have my CFRE designation and certification in ethics and compliance. I sat on the Board of Directors for AFP Ottawa for 18 months leading the Professional Development portfolio in 2016-17 and helped increase participation at education events. I put my name forward to join the Ottawa Chapter board for 2019-20 because I believe with my broad range of experience will be a great asset to help advance fundraising efforts in Ottawa. I look forward to leading the Director at Large position.