

Building relationships nationally, having an impact on an organization's success and influencing change in the world. If this speaks to you, consider joining Cuso International in the role of Manager, Annual Fund.



As the Manager, Annual Fund you will oversee all aspects related to fundraising for Cuso International's annual fund. Working closely with the Director, Resource Development you will plan and implement sustainable fundraising strategies for the Direct Response program. As both a technical and subject matter expert, you will analyze internal data and research market practices to define program success and refine future approaches. Strong leadership related to digital strategy, systems and presence, including social media, is imperative for this role.

Your five years plus of experience working in integrated direct marketing program management will allow you to manage and grow our direct response program. With excellent project management skills and a commitment to quality control, you can manage multiple initiatives with impeccable results. Your innovative approach drives you to look at cost-effective methods for reaching audiences in a meaningful way. You are knowledgeable with Raiser's Edge and are proficient with MS Office applications. Your prior management experience will allow you to effectively lead and inspire your team.

Cuso International has reached out to the world for over 50 years as an international development, not-for-profit organization, with loyal donors and over 14,000 alumni. Our work is driven by authentic engagement with and accountability to the people and communities involved. Join us as we continue to evolve with the changing needs and priorities of our beneficiaries. Please visit our careers page at www.cusointernational.org/about/careers for full details and to submit your application by 11:59 AM EST May 13, 2019 quoting MAF1920-03