

## **POLICY: AFP WEBSITE PRIVACY POLICY**

The Association of Fundraising Professionals is strongly committed to protecting the privacy of those who use its website, or use related products and services.

The AFP website compiles conventional log files to monitor and assess activity including traffic and visits on, and related to, the site. This activity does not specifically identify any individual user without prior notice to the user through use of the site.

We do not use or disclose information about individual visits to <u>afpnet.org</u>. Neither do we provide the information given on the site to outside companies, without approval. The information we collect is used to improve and enhance the content and services of the AFP website.

**EFFECTIVE DATE: December 4, 2013** 

**LAST REVISED OR REVIEWED: December 2017** 

**SUBJECT TO REVIEW: December 2020**